

# Sponsorship Proposal



# YOUR PERFECT FOOTWEAR FOUNDATION

Empowering Students Through Footwear.

Prepared by:  
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# *Mission Statement*

Your Perfect Footwear Foundation provides a new pair of sneakers to the underserved youth population to empower socialization, academics, and self-development.

Imagine being a child. You are going to school every day with shoes that are too small, too big, or worn out. The shoes have holes at the bottom due to excessive use and you have to share your only pair with a family member! You feel uncomfortable, less confident, and unable to focus on learning.



**However, despite serving so many, there are still thousands that need our help.**



- In 2023, the total number of enrolled students were 315,787 in Clark County School District.
- 59.0% of students are eligible to participate in the federal free and reduced-price meal program.
- There are 186,315 children in Clark County in need, at risk, or high risk.

Your Perfect Footwear Foundation offers a unique experience by engaging with families at a retail shoe store and the student selects their “perfect footwear”. The foundation aims to transform their core belief system, changing their mindset to reach their full potential. All students deserve the opportunity to dream, believe, and achieve.

## **How Your Perfect Footwear Foundation Empower:**

- Parents are required to submit their child's recent report card when completing the application.
- Students are expected to fulfill an academic pledge as part of the process.
- A chosen group of students is nominated each month to receive new shoes.
- Monthly events are held at a shoe store, allowing students to choose their “perfect footwear”.
- These events also feature motivational speakers to inspire and empower the students.



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## Here are the FACTS

Clark County has a total population averaging **2.32 MILLION**

**186,315**

**IN CLARK COUNTY  
THAT ARE IN NEED, AT  
RISK, OR HIGH RISK**

**303,920**

**INDIVIDUALS  
LIVING BELOW  
POVERTY LEVEL**

**232,000**

**FAMILIES LIVE  
BELOW THE  
POVERTY LINE**

**By providing students with their perfect footwear, their physical well-being is improved, boosting self-esteem and confidence.**

- Children fill out an academic pledge to engage in goal setting by committing to academic milestones for personal growth before receiving the shoes.
  - This Pledge is crucial for instilling accountability, encouraging positive behavior, and fostering a supportive environment among children.
- The foundation uses positive reinforcement by acknowledging academically successful children based on their achievements on report card.
  - Once parents submit report cards, students who excel academically receive a gift for their achievements.



Whether it's naming rights to the event, VIP tickets, or branding on our event swag, different sponsorship levels are available, one for every budget. All event sponsors will be featured in marketing collateral, both in print and across social media.

Sponsorship packages include the following perks:

## Platinum Sponsorship

**\$15,000**

- ★Name on Event Banner
- ★Mentions on All Social Media Posting
- ★Sign at Event
- ★Business Name & Logo on Website
- ★Business Info on All Advertising
- ★Advertisement in Event Program
- ★Vendor Booth Space
- ★8 Tickets to our Shoe Gala
- ★8 VIP Tickets/Table

## Gold Sponsorship

**\$10,000**

- ★Name on Event Banner
- ★Mentions on All Social Media Posting
- ★Sign at Event
- ★Business Name & Logo on Website
- ★Business Info on All Advertising
- ★Advertisement in Event Program
- ★Vendor Booth Space
- ★4 Tickets to our Shoe Gala
- ★4 VIP Tickets/Table



The Platinum and Gold sponsorship options include exhibiting at our event. Showcase of your company or product with a demo presentation or booth space! Our event management team will coordinate with you to find the perfect fit for best connecting with the Your Perfect Footwear Foundation audience. This is an excellent way to network, cultivating new business relationships while supporting such a valuable event.

## **Silver Sponsorship**

**\$7,500**

- ★Name on Event Banner
- ★Mentions on All Social Media Posting
- ★Sign at Event
- ★Business Name on Website
- ★Business Info on All Advertising
- ★Advertisement in Event Program
- ★3 Tickets to the Shoe Gala

## **Bronze Sponsorship**

**\$5,000**

- ★Name on Event Banner
- ★Mentions on All Social Media Posting
- ★Sign at Event
- ★Business Name on Website
- ★Advertisement in Event Program

## **Community Sponsorship**

**\$2,500**

- ★Name on Event Banner
- ★Mentions on All Social Media Posting
- ★Advertisement in Event Program

Please make all payments payable to Your Perfect Footwear Foundation  
For any questions contact Janea Sizemore at (843) 295-5373 or email at  
[janea@yourperfectfootwear.org](mailto:janea@yourperfectfootwear.org)  
Janea Sizemore, Founding President  
Las Vegas, NV 89032  
Phone: (843)295-5373  
Sponsorship terms & conditions





This **Your Perfect Perfect Footwear Foundation** Sponsorship Contract (the "Contract") states the terms and conditions that govern the contractual agreement between \_\_\_\_\_ (the "Sponsor"), having its principal place of business at \_\_\_\_\_

and Your Perfect Footwear Foundation (the "Host") who both agree to be legally bound by this Agreement.

WHEREAS, the Host is conducting the Your Perfect Footwear Foundation, on \_\_\_\_\_, \_\_\_\_\_, \_\_\_\_\_ (the "Event"); and WHEREAS, the Sponsor agrees to sponsor the Your Perfect Footwear Foundation Event according to the terms and conditions herein.

NOW, THEREFORE, In consideration of the mutual covenants and promises made by the parties hereto, the Company and the Sponsor (individually, each a "Party" and collectively, the "Parties") covenant and agree as follows:

**Contribution**

The total contribution provided by the Sponsor is \$ \_\_\_\_\_, to be paid in full by \_\_\_\_\_, \_\_\_\_\_.

**Termination**

This Contract will terminate automatically upon completion of the Your Perfect Footwear Foundation Event on \_\_\_\_\_, \_\_\_\_\_.

**Changes/Cancellations**

Any changes made to this Contract must be made in writing and signed by all parties. If the Event is canceled, refunds are as follows: Refunds will be paid within 30 days to the issuing instrument and/or bank.

**Agreement**

\_\_\_\_\_  
Company Name

\_\_\_\_\_  
Signature  
Date \_\_\_\_\_

**Your Perfect Footwear Foundation**  
Janea Sizemore, Founding President

\_\_\_\_\_  
Signature  
Date \_\_\_\_\_

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